

The third annual Atlantic Coast Conference Sports Sustainability Conference convened from June 21-23, 2023 at the University of Virginia.

The ACC leads the nation in collegiate athletics, academics, and sustainability programs. This conference embodies our mission to lead and cultivate the collective strengths and expertise of ACC member institutions to advance innovative sports sustainability practices.

sessions, with topics including Sustainable Athletic Operations, Zero Waste Games, Sponsorships, Concessions and Pouring Rights Contracts, Fan Engagement, Student Leadership, and Future Team Planning.

50 attendees from ACC schools, industry associations, and other institutions, including professionals and students representing Athletics, Sustainability Departments, and Facilities.

20 speakers and facilitators led three days of discussion, networking, and four facility tours, including athletic facilities and libraries.

The conference marks ACC institutions' continued commitment to sustainability and highlights the work of the Sports Sustainability Team. Engagement across the conference to incorporate sports sustainability positively impacts athletics programs, during and beyond sporting events.